



towels direct

Providing Fine Establishments with Exceptional Linens for Bed & Bath

2020 PRODUCT CATALOGUE



Towels Direct is a wholesale textile supplier serving a wide range of industries across North America.

We supply quality textiles to hotels and resorts, salons and spas, fitness and yoga studios, and to the industrial sector in the more remote areas of North America.

Our relationships with domestic and overseas manufacturers allow us to source consistent and high-quality products tailored to any budget—to offer our clients the most competitive prices in this industry.

Through our partnerships with embroidery and custom printing companies, we are able to offer fully customized products to meet your specific needs. Whether it be corporate promotional products, special event merchandise, or client/member appreciation gifts – we've got you covered.

We look forward to working with you!

contact

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bath



shangri-la

- Unique luxury weave, for an incredible textured finish
- 100% combed cotton
- Woven with long staple fiber yarn, for superior fabric durability
- Soft and very absorbent
- Double stitched hemming

bath towels

30" x 60"	18 LBS/DZ	SKU# SW10001
27" x 54"	17 LBS/DZ	SKU# SW10002

hand towels

16" x 32"	4.5 LBS/DZ	SKU# SW10004
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face cloths

13" x 13"	1.75 LBS/DZ	SKU# SW10006
12" x 12"	1.5 LBS/DZ	SKU# SW10008

bath mats

20" x 30"	10 LBS/DZ	SKU# BM10002
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jacquard

- Custom inlaid checkered border, for a beautiful and bold presentation
- 100% combed cotton
- Double loop weave, for a soft and luxurious finish
- Woven with long staple fiber yarn, for superior fabric durability
- Soft and very absorbent
- Double Stitched hemming

bath towels

30" x 60"	18 LBS/DZ	SKU# JB10005
27" x 54"	17 LBS/DZ	SKU# JB10003

hand towels

16" x 32"	6 LBS/DZ	SKU# JB10002
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face cloths

13" x 13"	2 LBS/DZ	SKU# JB10001
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bath mats

20" x 30"	11 LBS/DZ	SKU# JB10004
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breeze

- 100% combed cotton
- Dobby border
- Woven with long staple fiber yarn, for superior fabric durability
- Soft and very absorbent
- Durable and economical option, while maintaining quality and a luxurious finish
- Double stitched hemming

bath towels

30" x 60"	20 LBS/DOZ	SKU# BREE10001
27" x 54"	17 LBS/DOZ	SKU# BREE10002
27" x 54"	15 LBS/DOZ	SKU# BREE10003

ecru bath sheet *

35" x 70"	22 LBS/DZ	SKU# BREE10010
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hand towels

16" x 30"	4.5 LBS/DZ	SKU# BREE10004
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face cloths

13" x 13"	1.5 LBS/DZ	SKU# BREE10008
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bath mats

20" x 34"	11 LBS/DZ	SKU# 10006
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* luxury pool towel option



double loop

- Double loop weave for a classic look and feel
- 100% combed cotton
- Full terry
- Double stitched hemming
- Soft and very absorbent

bath towels

27" x 54" 14 LBS/DZ SKU# DL10001

hand towels

16" x 32" 4 LBS/DZ SKU# DL10003

face cloths

12" x 12" 1.5 LBS/DZ SKU# DL10004

bath mats

20" x 30" 8 LBS/DZ SKU# BM10008



zen organic

- 100% ring spun combed cotton
- Certified organic - GOTS (Global Organic Textile Standard)
- Decorative hemming
- Soft and luxurious finish

bath towels

35" x 70"	20.5 LBS/DZ
30" x 58"	16.5 LBS/DZ

hand towels

16" x 30"	4 LBS/DZ
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face cloths

13" x 13"	1.4 LBS/DZ
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bath mats

20" x 30"	10 LBS/DZ
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adonis

- 100% ring spun cotton
- Full terry
- Durable and economical option
- Soft and very absorbent

bath towels

35" x 70"	21 LBS/DZ	SKU# 26580	(available in white only)
27" x 54"	14 LBS/DZ	SKU# 26504	
25" x 50"	10 LBS/DZ	SKU# 26503	

hand towels

16" x 28"	3.6 LBS/DZ	SKU# 26506
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face cloths

13" x 13"	1.5 LBS/DZ	SKU# 26512
12" x 12"	1 LBS/DZ	SKU# 26510

bath mats

20" x 30"	7 LBS/DZ	SKU# 26508
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adonis

adonis cabana striped pool towel

- 100% combed cotton
- Blue and white striped
- Color fast dye, eliminates color bleeding

30" x 60" 13 LBS/DOZ SKU# 22527



breeze ecru

breeze ecru xl bath sheet

- 100% combed cotton
- Ecru (natural)
- Extra-large luxury option

35" x 70" 22 LBS/DZ SKU# BREE10010

gold + cross series single striped pool towel

- 100% cotton
- White with blue center stripe
- Durable and economical

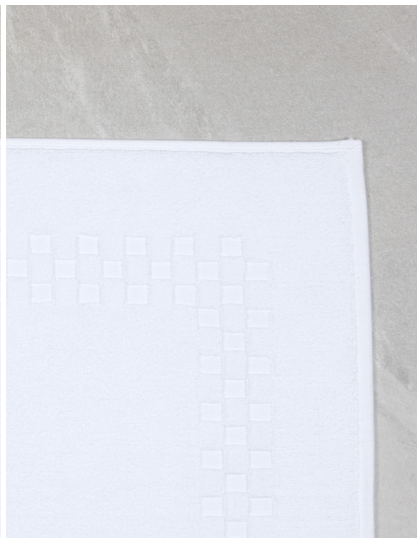
22" x 44" 6 LBS/DZ SKU# 22525

bath mats



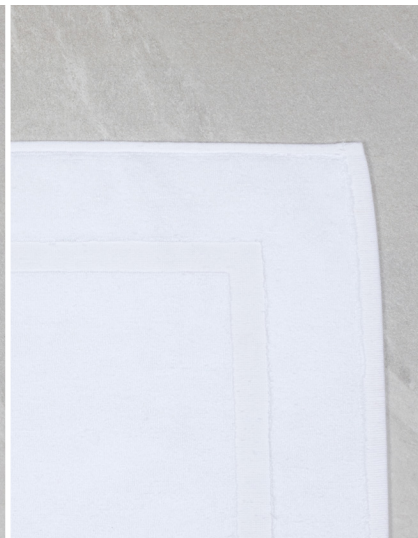
Shangri-La

20" x 30" 10 LBS/DZ
SKU# BM10002



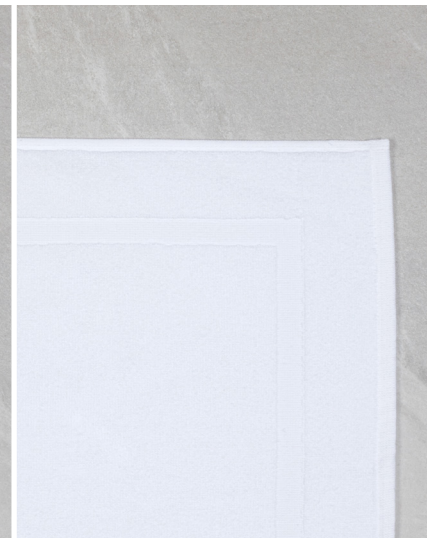
Jacquard

20" x 30" 11 LBS/DZ
SKU# JB10004



Breeze

20" x 34" 11 LBS/DZ
SKU# 10006



Double Loop

20" x 30" 8 LBS/DZ
SKU# BM10008



Zen Organic

20" x 30" 10 LBS/DZ
SKU# BM10001ZOG



Greek Key

20" x 30" 10 LBS/DZ
SKU# BM10003



Adonis

20" x 30" 7 LBS/DZ
SKU# 26508



Shangri-La Bath Rug

24" x 36" 25 LBS/DZ
SKU# BM10006

A photograph of a breakfast tray set on a bed with white linens. The tray contains a glass of orange juice with an orange slice on the rim, a white mug on a saucer, and a plate with two croissants. A white towel is neatly folded on the tray. The background shows white pillows and bed sheets.

bed linens

260 Thread Count Satin Striped Bed Linens



t260 satin striped linen

260 thread count, 60% combed cotton / 40% polyester, white, 1cm tone on tone stripe

- Classic tone on tone striped linen, suitable for 4 to 5 star resorts
- Preshrunk, no iron necessary, with anti-pilling technology
- Single pick weave
- Percale finished for clean, crisp, and light feel

flat sheets

twin	72" x 120"	SKU# 10030
double	81" x 120"	SKU# 10035
queen	92" x 120"	SKU# 10032XL
king	120" x 120"	SKU# 10039

fitted sheets

twin	39" x 80" x 12"	SKU# 10030TF
double	54" x 80" x 12"	SKU# 10035DF
queen	60" x 80" x 15"	SKU# 10034
king	78" x 80" x 15"	SKU# 10038

pillowcases

queen	21" x 36"	SKU# 13530
king	21" x 42"	SKU# 13531

duvet covers

		flap close	zipper close
twin	66" x 88"	SKU# DC10037	SKU# DC10037Z
double	82" x 88"	SKU# DC10036	SKU# DC10036Z
queen	88" x 88"	SKU# DC10038	SKU# DC10038Z
king	88" x 102"	SKU# DC10039	SKU# DC10039Z



t300 sateen finished linen

300 thread count, 60% combed cotton / 40% polyester, white

- Our most luxurious line of bed linens, suitable for 4 and 5 star resorts
- Preshrunk, no iron necessary, with anti-pilling technology
- Single pick weave
- Sateen finished for an incredibly soft and silky feel

flat sheets

twin	72" x 120"	SKU# T30006
double	81" x 120"	SKU# T30008
queen	92" x 120"	SKU# T30003
xl queen	108" x 120"	SKU# T30002
king	120" x 120"	SKU# T30001

fitted sheets

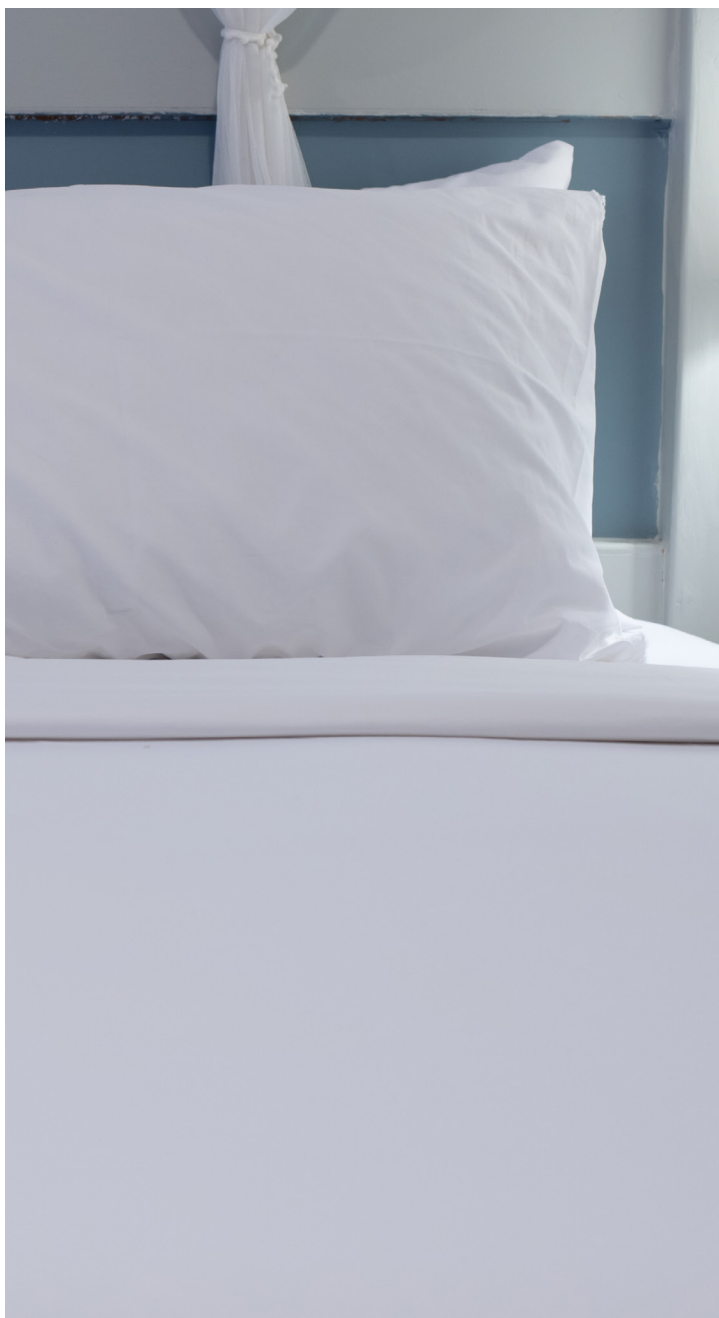
twin	39" x 80" x 15"	SKU# T30007
double	54" x 80" x 15"	SKU# T30009
queen	60" x 80" x 15"	SKU# T30004
king	78" x 80" x 15"	SKU# T30005

pillowcases

queen	21" x 32"	SKU# T300PC2131
xl queen	21" x 36"	SKU# T300PC2136
king	21" x 42"	SKU# T300PC2142

duvet covers

		flap close	zipper close
twin	66" x 88"	SKU# DC10050	SKU# DC10050Z
double	82" x 90"	SKU# DC10051	SKU# DC10051Z
queen	90" x 90"	SKU# DC10052	SKU# DC10052Z
king	90" x 102"	SKU# DC10053	SKU# DC10053Z



t250 luxury percale linen

250 thread count, 60% cotton / 40% polyester, white

- Luxury percale linen suitable for 3 to 4 star resorts
- Preshrunk, no iron necessary, with anti-pilling technology
- Single pick weave
- Percale finished for clean, crisp, and lighter feel

flat sheets

twin	72" x 120"	SKU# 10102
double	81" x 120"	SKU# 10103
queen	92" x 120"	SKU# 10104
king	110" x 120"	SKU# 10105
xl king	120" x 120"	SKU# 10106

fitted sheets

twin	39" x 80" x 15"	SKU# 10112
double	54" x 80" x 15"	SKU# 10113
queen	60" x 80" x 15"	SKU# 10114
king	78" x 80" x 15"	SKU# 10115

pillowcases

queen	21" x 36"	SKU# 13521
king	21" x 42"	SKU# 13522

duvet covers

twin	66" x 88"	SKU# DC10045	SKU# DC10045Z
double	82" x 88"	SKU# DC10046	SKU# DC10046Z
queen	88" x 88"	SKU# DC10047	SKU# DC10047Z
king	88" x 102"	SKU# DC10048	SKU# DC10048Z



t200 luxury percale linen

200 thread count, 50% cotton / 50% polyester, white

- Classic plain percale linen suitable for 3 to 4 star resorts
- Preshrunk, no iron necessary, with anti-pilling technology
- Percale finished for clean, crisp, and lighter feel
- Durable and economical option

flat sheets

twin	72" x 104"	SKU# 10020
double	81" x 108"	SKU# 10021
queen	90" x 110"	SKU# 10022
xl queen	92" x 115"	SKU# 10022XL
king	110" x 120"	SKU# 10023

fitted sheets

twin	39" x 80" x 12"	SKU# 10024
double	54" x 80" x 12"	SKU# 10025
queen	60" x 80" x 12"	SKU# 10026
queen	60" x 80" x 15"	SKU# 10031Q
king	78" x 80" x 15"	SKU# 10034K

pillowcases

queen	21" x 36"	SKU# 13507
king	21" x 42"	SKU# 13508



bedding

Merit Collection Down Alternative Duvet, with NOV0tech™ pillows



duvets

- 100% polyester fill duvets, made from the highest quality fibers, for a down-like feel
- Individually sewn 10" boxes
- Incredibly soft yet durable microfiber shell
- A down alternative, hypoallergenic option
- Machine Washable

twin	68" x 90"	SKU# 18700
double	84" x 90"	SKU# 18701
queen	90" x 90"	SKU# 18702
king	90" x 104"	SKU# 18703



fleece blankets

- 100% polyester
- Available in tan or ivory

		tan	ivory
twin	72" x 90"	SKU# 18100	SKU# 18101
double	80" x 90"	SKU# 18200	SKU# 18201
queen	90" x 90"	SKU# 18300	SKU# 18301
king	90" x 108"	SKU# 18400	SKU# 18401



NOVOtech™ pillow

novotech™ pillow

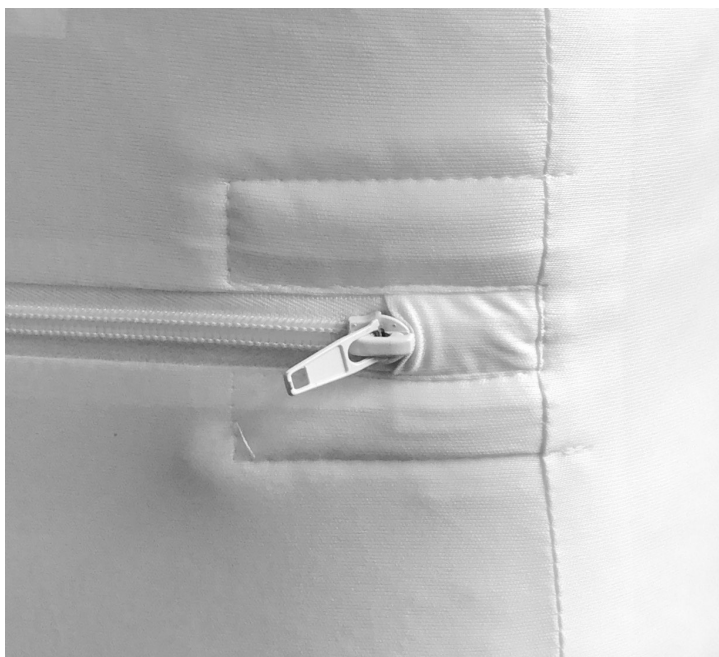
- Technologically advanced MicroGel fiber fill
- 100 times finer than poly fibers for a hypoallergenic, synthetic fill that feels like down
- Custom fill options available
- Machine washable

standard	SKU# 1601ST
queen	SKU# 1601QN
king	SKU# 1601KN

celestial pillow

- 100% Poly-fill
- Hypoallergenic option
- 233 thread count cotton shell
- Machine washable

standard	SKU# 7011ST
queen	SKU# 7011QN
king	SKU# 7011KN



mattress & box spring encasements

- 100% stretch knit polyester with a polyurethane coating to repel liquids
- Soft, luxurious, breathable, and stretchable fabric to fit beds with pillow top mattresses
- Waterproof, dust mite, and bed bug proof
- Knife edge and rounded corners with a secure zipper enclosure

twin	39" x 80" x 9"	SKU# BBE-T
twin xl	39" x 80" x 13"	SKU# BBE-T13
double	54" x 80" x 9"	SKU# BBE-D
double xl	54" x 80" x 13"	SKU# BBE-D13
queen	60" x 80" x 9"	SKU# BBE-Q9
queen xl	60" x 80" x 13"	SKU# BBE-Q
king	78" x 80" x 13"	SKU# BBE-K



pillow protectors

- 180 thread count cotton, white

	flap close	zipper close
standard	SKU# 14004	SKU# 14005
queen	SKU# 14002	SKU# 14003
king	SKU# 14000	SKU# 14001



luxury

twin xl	39" x 80" x 15"	SKU# 1002TXL
double xl	54" x 80" x 15"	SKU# 1002DXL
queen	60" x 80" x 15"	SKU# 1002QN
king	78" x 80" x 15"	SKU# 1002KN

contoured

twin	39" x 80" x 15"	SKU# 10260
double	54" x 80" x 15"	SKU# 10261
queen	60" x 80" x 15"	SKU# 10262
king	78" x 80" x 15"	SKU# 10263

anchor band

twin	39" x 80"	SKU# 10250
double	54" x 80"	SKU# 10251
queen	60" x 80"	SKU# 10252
king	78" x 80"	SKU# 10253

A blurred background of a spa room. In the foreground, a white towel is rolled up and placed on a white surface, likely a massage table. In the background, there is a white cabinet with drawers, a small table with a tray of spa products, and potted plants.

spa



terry velour & striped terry velour

- 100% cotton
- Shawl collar
- 400 GSM
- The ultimate luxury bathrobe, suitable for 4 and 5 star resorts



waffle

- 100% cotton
- Kimono style
- Light option for warmer climates, and for quick turnaround in housekeeping
- Available in white, beige, and taupe



microfiber

- 100% microfiber
- Soft and very absorbent
- Light option for warmer climates, and for quick turnaround in housekeeping

* Custom embroidery available



machine washable waffle slipper

- 100% combed cotton
- Closed toed, waffle
- Unisex
- Machine washable, reusable

SKU# WS10003A



disposable velour slipper

- 100% combed cotton
- Closed toed, velour
- Unisex
- Custom fabric options available upon request

slippers

flannel

flat sheets

50" x 90"
70" x 90"

white

SKU# MSC9808
SKU# MSC9808W

cream

SKU# MSC9808A
SKU# MSC9809D

fitted sheets

48" x 88"

SKU# MSC9809

SKU# MSC9809A

pillowcase

small 12" x 17"
regular 21" x 30"

SKU# MSC9001A
SKU# MSC9002A

SKU# MSC9001AN
SKU# MSC9002AN

face covers

flat
fitted

SKU# MSC9807
SKU# MSC9854S

SKU# MSC9807A
SKU# MSC9854N

180 thread count, percale white only

flat 50" x 90"
fitted 39" x 80" x 9"

SKU# MSC9816
SKU# MSC9816T

pillowcase

small 12" x 17"
regular 21" x 30"

SKU# MSC9865
SKU# MSC9866

fitted face rest cover

SKU# MSC9865



A photograph of a restaurant table set with white linens, glassware, and a city view. The table is set with white linens, glassware, and a city view. A teal box is overlaid on the left side of the image, containing text and a list of features. The background shows a cityscape through a large window.

We are a proud distributor of
the American-made, Milliken
Signature® line of table
linens, which includes:

- Patented soil release technology
- Over 30 color options
- Standard and custom sizing
- Table skirting and round/oval options

Please inquire for more info,
and we will be happy to help.

We are always happy to assist our clients with custom product solutions including screen printed or embroidered towels, custom corporate merchandise, and specialized towel and linen options.

Please let us know what you're looking for and we will work with you to create your perfect product.

Thank you for choosing Towels Direct for your hospitality needs. We look forward to building a great business relationship with you.

credit & payment terms

- Please make all checks payable to Towels Direct, LLC
- 50% deposit required on custom orders
- 30 Day Payment Terms offered upon approval of Credit Application
- COD on new accounts without prior credit approval

purchase & product inquiries

sales@towelsdirect.ca
1-888-973-3103 ext 1

billing & payment inquiries

accounts@towelsdirect.ca
1-888-973-3103 ext 2



towels direct